The iceberg below shows that some values are above the surface of our awareness. We can actually see some aspects of culture because they are reflected in behaviors. Other cultural aspects lie under the water line and aren't as obvious. These are what we call the "hidden dimensions" of culture.

Vhat do theyeat What music is popular? What are the favorite sports? Vhat is considered fashionable What are the dating customs? Is hard work rewarded? Is competition or cooperation emphasized? (JEX) What are their values and beliefs? Is it appropriate to express strong emotion? 知 ffft A SIDA How do they express concerns? CUN How do they express their opinions, especially of others? How do schoolmates express approval or disapproval? How do parents? Are they comfortable with physical contact? What do people consider "clean?" Who makes decisions in the family? What are the roles and responsibilities of the mother and father? Do they spend a lot of time doing family activities? Do people concentrate on the past, present, or future?